

Clean Campaign Pledge

The people of Sacramento deserve a campaign on the issues, not one that deteriorates into negative personal attacks. The stakes are too high and the issues are too important to allow negative campaigning to overshadow an honest debate.

For these reasons, I pledge to:

- Run a campaign that differentiates myself from my opponent on our accomplishments and the important issues facing the voters of Sacramento;
- Refrain from launching personal negative attacks on my opponent and insist that my staff and others associated with my campaign do the same;
- Show respect for my opponent by refusing to spend campaign resources on negative personal attacks against my opponent and call on outside groups and parties to maintain a level of discourse focused on the issues, not smear campaigns.
- Condemn any negative Independent Expenditures made in this election.

Kevin Johnson and Heather Fargo hereby agree to mutually abide with this Clean Campaign Pledge and run positive, issue-oriented campaigns.

Signed,

A handwritten signature in black ink, appearing to read 'Kevin Johnson', written over a horizontal line.

Kevin Johnson

Heather Fargo